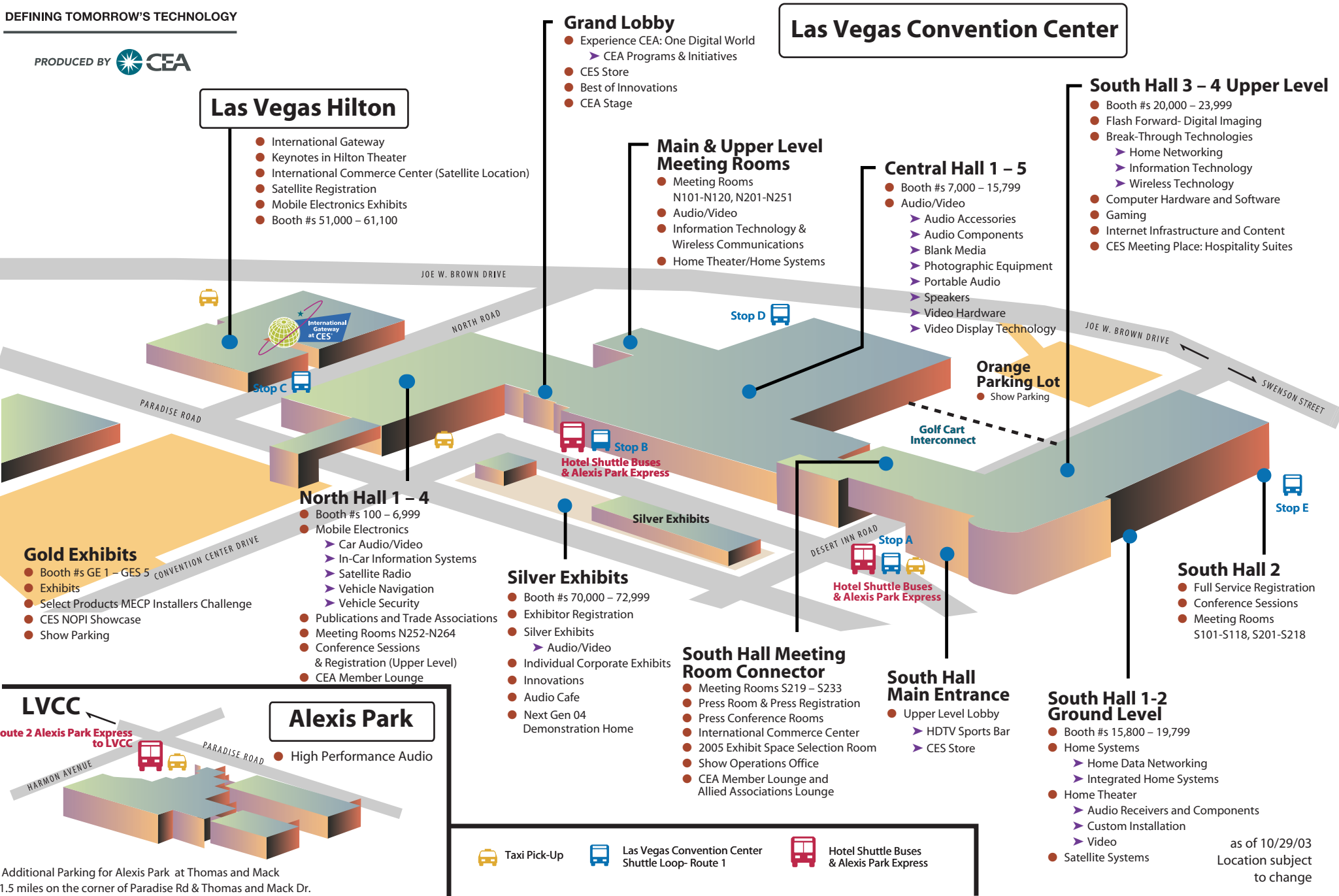


DEFINING TOMORROW'S TECHNOLOGY

PRODUCED BY CEA



Las Vegas Hilton

- International Gateway
- Keynotes in Hilton Theater
- International Commerce Center (Satellite Location)
- Satellite Registration
- Mobile Electronics Exhibits
- Booth #s 51,000 – 61,100

Las Vegas Convention Center

Grand Lobby

- Experience CEA: One Digital World
 - CEA Programs & Initiatives
- CES Store
- Best of Innovations
- CEA Stage

Main & Upper Level Meeting Rooms

- Meeting Rooms N101-N120, N201-N251
- Audio/Video
- Information Technology & Wireless Communications
- Home Theater/Home Systems

Central Hall 1 – 5

- Booth #s 7,000 – 15,799
- Audio/Video
 - Audio Accessories
 - Audio Components
 - Blank Media
 - Photographic Equipment
 - Portable Audio
 - Speakers
 - Video Hardware
 - Video Display Technology

South Hall 3 – 4 Upper Level

- Booth #s 20,000 – 23,999
- Flash Forward- Digital Imaging
- Break-Through Technologies
 - Home Networking
 - Information Technology
 - Wireless Technology
- Computer Hardware and Software
- Gaming
- Internet Infrastructure and Content
- CES Meeting Place: Hospitality Suites

Gold Exhibits

- Booth #s GE 1 – GES 5
- Exhibits
- Select Products MECP Installers Challenge
- CES NOPI Showcase
- Show Parking

North Hall 1 – 4

- Booth #s 100 – 6,999
- Mobile Electronics
 - Car Audio/Video
 - In-Car Information Systems
 - Satellite Radio
 - Vehicle Navigation
 - Vehicle Security
- Publications and Trade Associations
- Meeting Rooms N252-N264
- Conference Sessions & Registration (Upper Level)
- CEA Member Lounge

Silver Exhibits

- Booth #s 70,000 – 72,999
- Exhibitor Registration
- Silver Exhibits
 - Audio/Video
- Individual Corporate Exhibits
- Innovations
- Audio Cafe
- Next Gen 04 Demonstration Home

South Hall Meeting Room Connector

- Meeting Rooms S219 – S233
- Press Room & Press Registration
- Press Conference Rooms
- International Commerce Center
- 2005 Exhibit Space Selection Room
- Show Operations Office
- CEA Member Lounge and Allied Associations Lounge

South Hall Main Entrance

- Upper Level Lobby
 - HDTV Sports Bar
 - CES Store

South Hall 1-2 Ground Level

- Booth #s 15,800 – 19,799
- Home Systems
 - Home Data Networking
 - Integrated Home Systems
- Home Theater
 - Audio Receivers and Components
 - Custom Installation
 - Video
- Satellite Systems

LVCC Alexis Park



* Additional Parking for Alexis Park at Thomas and Mack 1.5 miles from the corner of Paradise Rd & Thomas and Mack Dr.

Taxi Pick-Up Las Vegas Convention Center Shuttle Loop- Route 1 Hotel Shuttle Buses & Alexis Park Express

as of 10/29/03
Location subject to change